

*60 for 60*

Community Business Partnership



*Partner with Purpose. Leave a Legacy.*

# About the 60 for 60 Campaign

Camp Fire Central Texas has served the Austin area for 60 years, helping young people build confidence, connection, and a love for the outdoors. After years of pandemic disruption and leadership turnover, we are launching the 60 for 60 Campaign to ensure the delivery of a strong and meaningful summer camp program—and to build a bridge to an even brighter future.

We invite our community's business leaders to join us in honoring this legacy—and making a lasting difference for the youth and families we serve.



# *Sponsorship Opportunities - Summer 2025*

## **Legacy Partner — \$2,500**

- Featured in all 60 for 60 campaign communications
- Spotlight on social media
- Logo on website & donor report

## **Campfire Sponsor — \$1,000**

- Listed in summer tribute emails
- Logo on website
- Optional tribute in honor of staff or youth

## **Trail Sponsor — \$500**

- Social media thank-you
- Recognition on 60 for 60 webpage

## **Spark Sponsor — \$250**

- Named on website sponsor list
- Certificate of appreciation

*Custom sponsorship levels or tribute sponsorships (e.g. "In Honor of Our Employees") available upon request.*



## *What Your Sponsorship Supports*

- Scholarships for youth to attend camp
- Nature-based learning and supplies
- Staff training and payroll
- Camp operations and insurance
- A legacy of impact, joy, and belonging

## *How to Give*

Sponsorships can be made by check or online. For more information or to reserve your sponsorship, contact:

**Donna Daugherty**

**Executive Director**

**Camp Fire Central Texas**

**[ddaugherty@camp-fire.org](mailto:ddaugherty@camp-fire.org) | 512.297.4900**

Thank you for helping us light the way for the next generation!

